

2024 DURUM PROGRAM

Grow durum this season and save with Richardson Rewards. Our CropWatch™ Agronomic Solutions team is dedicated to helping you maximize profitability at every stage of growth and on every acre.

To unlock Richardson Rewards, simply:

- ✓ Sign a *Production Contract* at your preferred Richardson Pioneer location. After harvest, you have the option to deliver your grain to a Richardson Pioneer Ag Business Centre.
- ✓ Purchase a **qualifying enhanced efficiency nitrogen fertilizer** for your contracted acres.

RICHARDSON REWARDS

Earn up to \$5.50/acre

DO MORE, EARN MORE

Earn Richardson Rewards when you purchase essential crop inputs – and products that drive environmental stewardship – from Richardson Pioneer.

HERE'S HOW TO MAXIMIZE YOUR REWARDS:

- 1 **SIGN A PRODUCTION CONTRACT & BOOK AN ENHANCED EFFICIENCY FERTILIZER**
Sign a durum *Production Contract* at your preferred Richardson Pioneer Ag Business Centre. Book any qualifying enhanced efficiency nitrogen fertilizer on your durum acres. *Consider trying Richardson Pioneer's exclusive CIRRUSX or CIRRUSX PRO!*
- 2 **PARTICIPATE IN OUR PERFORMANCE PROGRAMS**
You are now eligible to participate in our PERFORMANCE PLUS and PERFORMANCE PRO programs. You'll earn substantial returns on essential crop inputs products, crucial for growing high-yielding, healthy crops.
- 3 **GET REWARDED**
Richardson Rewards are delivered to you as a crop input credit on account.


PERFORMANCE PROGRAM TIERS

Each Performance Program tier offers significant earnings on **select crop inputs products**. You can participate in one or multiple segments. The more business you do with Richardson Pioneer, the more you will earn back. See Appendix for eligible brands and products.

All products are backed by the Richardson Pioneer CropWatch Agronomic Solutions team.

PERFORMANCE PLUS

Essential crop inputs products that drive yield & ROI, from brands you know and trust.

| Segment | Earnings |
|---|--------------------------|
| Seed Treatment | \$0.50/acre |
| Pre-Seed Add-in | \$0.50/acre |
| In-Crop Fungicide | \$0.50/acre |
| RICHARDSON  REWARDS | UP TO \$1.50/acre |

PERFORMANCE PRO

Innovative products that drive yield, ROI, and environmental stewardship.

| Segment | Earnings |
|---|-------------------------------------|
| PROGRAM QUALIFIER Enhanced Efficiency Nitrogen Fertilizers | \$1.00/acre |
| Biologicals | \$1.00/acre |
| Variable Rate (VR) Scripts | \$1.00/acre |
| Micronutrients and Biostimulants | \$1.00/acre |
| RICHARDSON  REWARDS | UP TO AN ADDITIONAL \$4/acre |

PIONEER, FOR THE SALE AND DISTRIBUTION OF SEED, IS A REGISTERED TRADEMARK OF PIONEER HI-BRED INTERNATIONAL INC. AND IS USED UNDER LICENCE BY THE UNAFFILIATED COMPANY RICHARDSON PIONEER LIMITED. All registered trade-marks are the property of the respective manufacturers or their affiliates are used with permission and remain the property of their respective owners. Always read and follow label directions. All programs are subject to change without advanced notice.

TERMS AND CONDITIONS

1. A *Production Contract* must be signed by May 1, 2024, as outlined by Richardson Pioneer, to be eligible to receive Richardson Rewards under PERFORMANCE PLUS and PERFORMANCE PRO tiers. A *Production Contract* is for 1 mt/acre.
2. Qualifying enhanced efficiency nitrogen fertilizers (EENF) must be purchased as outlined by Richardson Pioneer, to be eligible to receive Richardson Rewards under PERFORMANCE PLUS and PERFORMANCE PRO tiers. Not all purchases of EENF are eligible to receive Richardson Rewards. For eligible products, always read and follow the application rate listed on the product label. If a single rate is not defined on the label of eligible Enhanced Efficiency Nitrogen Fertilizers, use a rate of 150 lbs of product/acre.
3. Richardson Rewards are non-transferable and may not be redeemed for cash payment. Richardson Rewards will be granted to the customer making the qualifying purchases as a crop input credit with Richardson Pioneer on the customer's account.
4. Richardson Rewards for crop input purchases will be awarded based on purchases made from Richardson Pioneer between April 1, 2024 and July 31, 2024. Credit will be available to use for crop input purchases made after September 1, 2024.
5. Rewards calculated on a per acre basis will be assessed based on recommended application rates for the applicable crop input product. If PERFORMANCE PLUS or PERFORMANCE PRO purchases are made for less than the total number of acres for which a production contract is signed, Richardson Rewards will be granted only for those acres in relation to which such crop inputs were purchased. Rewards will not be granted for PERFORMANCE PLUS or PERFORMANCE PRO acres in excess of the acres applicable to the qualifying seed.
6. Richardson Rewards and qualifying purchases are available only for crop input purchases in the Richardson Pioneer qualifying jurisdictions of British Columbia, Alberta, Saskatchewan, and Manitoba.

APPENDIX

The below tables outline the brands and products that are eligible for Richardson Rewards.
Legend: X = product is registered to be applied on crop

PERFORMANCE PLUS

| Seed Treatment | | | | |
|--------------------------|--------------|-------------|-------------|------|
| Eligible Product | Spring Wheat | Durum Wheat | Malt Barley | Oats |
| Cruiser Vibrance Quattro | X | X | X | X |
| Insure Cereal FX4 | X | X | X | X |
| Lumivia CPL | X | X | X | X |
| Rancona Trio | X | X | X | X |
| Raxil PRO | X | X | X | X |
| Straxan | X | X | X | X |
| Teraxxa F4 | X | X | X | X |
| Vibrance Quattro | X | X | X | X |

PERFORMANCE PLUS

| Pre-Seed Add-In | | | | |
|---------------------------|--------------|-------------|-------------|------|
| Eligible Product | Spring Wheat | Durum Wheat | Malt Barley | Oats |
| Aim | X | X | X | X |
| Authority brands* | X | | | |
| Avadex brands | X | X | X | |
| Blackhawk brands | X | X | X | X |
| Express Pro | X | X | X | |
| Express SG | X | X | X | X |
| Fierce EZ | X | | | |
| Focus | X | | | |
| Fortress | X | X | X | |
| Insight | X | | | |
| Intrivux brands | X | X | X | X |
| Korrex II | X | X | X | X |
| Precision Pac (NC-0050) | X | X | X | X |
| Precision Pac (NC-00439) | X | X | X | |
| Precision Pac (DB-878) | X | X | X | X |
| Precision Pac (CF blends) | X | X | X | X |
| Prepass Flex | X | X | X | X |
| Smoulder | X | X | X | |
| Thunderhawk | X | X | X | X |
| Valtera EZ | X | X** | | |

*Authority Supreme cannot be applied to cereal crops
 **Durum can be seeded 30 days after application

PERFORMANCE PLUS

| Fungicides | | | | |
|------------------|--------------|-------------|-------------|------|
| Eligible Product | Spring Wheat | Durum Wheat | Malt Barley | Oats |
| Caramba | X | X | X | X |
| Cerefit | X | X | X | X |
| Miravis Ace | X | X | X | X |
| Miravis Era | X | X | X | |
| Nexicor | X | X | X | X |
| Prosaro Pro | X | X | | X |
| Prosaro XTR | X | X | X | X |
| Roxar | X | X | X | |
| Sphaerex | X | X | X | X |
| TiMOR | X | X | X | X |

PERFORMANCE PRO

| Enhanced Efficiency Nitrogen Fertilizers | | | | |
|--|--------------|-------------|-------------|------|
| Eligible Product | Spring Wheat | Durum Wheat | Malt Barley | Oats |
| CIRRUSX | X | X | X | X |
| CIRRUSX PRO | X | X | X | X |
| ESN | X | X | X | X |
| SuperU | X | X | X | X |
| Neon Surface | X | X | X | X |
| Biologicals | | | | |
| PowerCoat | X | X | X | X |
| Variable Rate (VR) Scripts | | | | |
| Fertilizer, Seed, Crop Protection | X | X | X | X |
| Seed-Applied Biologicals | | | | |
| BioniQ | X | X | X | X |
| Micronutrients & Biostimulants | | | | |
| ReLeaf Platinum | X | X | X | X |
| 42PHI Platinum | X | X | X | X |
| YaraVita Flex | X | X | X | X |
| YaraVita MULTICOP | X | X | X | X |
| Procote Brands | X | X | X | X |
| Nexus Granular Micronutrients | X | X | X | X |
| MicroChe Brands | X | X | X | X |
| Wave | X | X | X | X |