

2024 MALTING BARLEY PROGRAM

Richardson is actively involved in the malting industry and is seeking high-quality malting barley suppliers. Consider dedicating your acres to malting barley production to qualify for a grain premium upon delivery.

Approved Malting Barley Varieties

AAC Synergy, AAC Connect, CDC Copeland, CDC Fraser, CDC Churchill

Grain Premium (without Purchase of Certified Seed)

Premium is paid out at time of delivery

\$2.50/mt on 0.25 mt/acre

\$0.625/ACRE EARNINGS

Purchasing certified seed with Richardson Pioneer?

Your grain premium goes up!

Grain Premium (with Purchase of Certified Seed)

Premium is paid out at time of delivery

\$5.00/mt on 0.25mt/acre

\$1.25/ACRE EARNINGS

PRODUCTION AND QUALITY ASSURANCE REQUIREMENTS

- ✓ Sign a malting barley *Production Contract* at your preferred Richardson Pioneer location. Upon harvest, grain must be delivered back to a Richardson Pioneer Ag Business Centre.
- ✓ Submit a representative sample of your production to Richardson Pioneer for analysis and quality testing before October 31, 2024.
- ✓ Deliver your grain to any Richardson Pioneer location between September 1, 2024 and August 31, 2025.

RICHARDSON REWARDS

PRIOR TO HARVEST ACCEPTANCE, YOU CAN

Earn up to **\$5.50/acre**

DO MORE, EARN MORE

Earn Richardson Rewards when you purchase essential crop inputs – and products that drive environmental stewardship – from Richardson Pioneer.

HERE'S HOW TO MAXIMIZE YOUR REWARDS:

- 1 **SIGN A PRODUCTION CONTRACT**
Sign a *Production Contract* at your preferred Richardson Pioneer Ag Business Centre. If you book certified malting barley seed with us, you will receive an additional grain premium at time of delivery.
- 2 **PARTICIPATE IN OUR PERFORMANCE PROGRAMS**
You are now eligible to participate in our PERFORMANCE PLUS and PERFORMANCE PRO programs. You'll earn substantial returns on essential crop inputs products, crucial for growing high-yielding, healthy crops.
- 3 **GET REWARDED**
Richardson Rewards are delivered to you as a crop input credit on account.

PERFORMANCE PROGRAM TIERS

Each Performance Program tier offers significant earnings on **select crop inputs products**. You can participate in one or multiple segments. The more business you do with Richardson Pioneer, the more you will earn back. See Appendix for eligible brands and products.

All products are backed by the Richardson Pioneer CropWatch Agronomic Solutions team.

PERFORMANCE **PLUS**

Essential crop inputs products that drive yield & ROI, from brands you know and trust.

Segment	Earnings
Seed Treatment	\$0.50/acre
Pre-Seed Add-in	\$0.50/acre
In-Crop Fungicide	\$0.50/acre

RICHARDSON  REWARDS

UP TO **\$1.50/acre**

PERFORMANCE **PRO**

Innovative products that drive yield, ROI, and environmental stewardship.

Segment	Earnings
Enhanced Efficiency Nitrogen Fertilizers	\$1.00/acre
Biologicals	\$1.00/acre
Variable Rate (VR) Scripts	\$1.00/acre
Micronutrients and Biostimulants	\$1.00/acre

RICHARDSON  REWARDS

UP TO AN ADDITIONAL **\$4/acre**

TERMS AND CONDITIONS

1. A *Production Contract* must be signed by May 1, 2024, as outlined by Richardson Pioneer, to be eligible to receive Richardson Rewards under PERFORMANCE PLUS and PERFORMANCE PRO tiers.
2. Richardson Rewards are non-transferable and may not be redeemed for cash payment.
3. Richardson Rewards for crop input purchases will be awarded based on purchases made from Richardson Pioneer between April 1, 2024 and July 31, 2024. Credit will be available to use for crop input purchases made after September 1, 2024.
4. Rewards calculated on a per acre basis will be assessed based on recommended application rates for the applicable crop input product. If PERFORMANCE PLUS or PERFORMANCE PRO purchases are made for less than the total number of acres for which qualifying seed is purchased, Richardson Rewards will be granted only for those acres in relation to which such crop inputs were purchased. Rewards will not be granted for PERFORMANCE PLUS or PERFORMANCE PRO acres in excess of the acres applicable to the qualifying seed.
5. Richardson Rewards and qualifying purchases are available only for crop input purchases in the Richardson Pioneer qualifying jurisdictions of British Columbia, Alberta, Saskatchewan, and Manitoba.

IMPORTANT INFORMATION

Malting Barley Production Contract

¹To participate in the 2024 Malting Barley Program, growers must enter into a production agreement and sign a *Production Contract* with their preferred Richardson Pioneer Ag Business Centre by May 1, 2024. A *Production Contract* is for 1 mt/acre.

²Representative samples of production must be delivered to Richardson Pioneer for analysis and quality testing before October 31, 2024.

Grain Premiums

³By signing a *Production Contract*, growers are eligible for \$2.50/mt premium on 0.25 mt/acre of their barley production. If growers purchase certified malting barley seed, they will receive an additional \$2.50/mt premium, resulting in a total premium of \$5.00/mt on 0.25 mt/acre of barley production. A premium will not be paid on feed barley.

⁴The premium is paid out at the time of delivery through a grain settlement cheque. The premium must be used before December 31, 2024.

APPENDIX

The below tables outline the brands and products that are eligible for Richardson Rewards.
Legend: X = product is registered to be applied on crop

PERFORMANCE PLUS

Seed Treatment				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
Cruiser Vibrance Quattro	X	X	X	X
Insure Cereal FX4	X	X	X	X
Lumivia CPL	X	X	X	X
Rancona Trio	X	X	X	X
Raxil PRO	X	X	X	X
Straxan	X	X	X	X
Teraxxa F4	X	X	X	X
Vibrance Quattro	X	X	X	X

PERFORMANCE PLUS

Pre-Seed Add-In				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
Aim	X	X	X	X
Authority brands*	X			
Avadex brands	X	X	X	
Blackhawk brands	X	X	X	X
Express Pro	X	X	X	
Express SG	X	X	X	X
Fierce EZ	X			
Focus	X			
Fortress	X	X	X	
Insight	X			
Intrivux brands	X	X	X	X
Korrex II	X	X	X	X
Precision Pac (NC-0050)	X	X	X	X
Precision Pac (NC-00439)	X	X	X	
Precision Pac (DB-878)	X	X	X	X
Precision Pac (CF blends)	X	X	X	X
Prepass Flex	X	X	X	X
Smoulder	X	X	X	
Thunderhawk	X	X	X	X
Valtera EZ	X	X**		

*Authority Supreme cannot be applied to cereal crops

**Durum can be seeded 30 days after application

PERFORMANCE PLUS

Fungicides				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
Caramba	X	X	X	X
Cerefit	X	X	X	X
Miravis Ace	X	X	X	X
Miravis Era	X	X	X	
Nexicor	X	X	X	X
Prosaro Pro	X	X		X
Prosaro XTR	X	X	X	X
Roxar	X	X	X	
Sphaerex	X	X	X	X
TiMOR	X	X	X	X

PERFORMANCE PRO

Enhanced Efficiency Nitrogen Fertilizers				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
CIRRUSX	X	X	X	X
CIRRUSX PRO	X	X	X	X
ESN	X	X	X	X
SuperU	X	X	X	X
Neon Surface	X	X	X	X
Biologicals				
PowerCoat	X	X	X	X
Variable Rate (VR) Scripts				
Fertilizer, Seed, Crop Protection	X	X	X	X
Seed-Applied Biologicals				
BioniQ	X	X	X	X
Micronutrients & Biostimulants				
ReLeaf Platinum	X	X	X	X
42PHI Platinum	X	X	X	X
YaraVita Flex	X	X	X	X
YaraVita MULTICOP	X	X	X	X
Procote Brands	X	X	X	X
Nexus Granular Micronutrients	X	X	X	X
MicroChe Brands	X	X	X	X
Wave	X	X	X	X