



2024 WARBURTONS® WHEAT PROGRAM

Warburtons is a UK-based bakery company that relies on top-quality wheat for their premium products. Richardson Pioneer is proud to work with Western Canadian growers to supply the essential wheat ingredients for Warburtons renowned bakery goods.

Partner with us to grow wheat that will meet Warburtons' quality specifications. Our CropWatch Agronomic Solutions team is committed to supporting you at every stage of cultivation.

PRODUCTION AND QUALITY ASSURANCE REQUIREMENTS

- ✓ Sign a Warburtons wheat *Production Contract* at your preferred Richardson Pioneer location. Upon harvest, grain must be delivered back to a Richardson Pioneer Ag Business Centre.
- ✓ Purchase certified wheat seed from Richardson Pioneer.

Approved Varieties: AAC Brandon, AAC Wheatland, CS Accelerate, Prosper, or Faller.
- ✓ Submit completed *Growing Season Reports* to www.warburtons.ca by November 1, 2024.
- ✓ Provide two 2-kg representative harvest samples as soon as your harvest is complete. Richardson Pioneer accepts wheat with a grade of #2CWRS/2CHHR/2CPSR equivalent or better*
- ✓ Deliver your grain according to our estimated timelines. By meeting the associated acceptance thresholds, you will receive a grain premium.

Premiums	AAC Brandon	AAC Wheatland	CS Accelerate	Prosper/Faller
Window 1 Sept-Dec 2024	\$10.00/mt	\$10.00/mt	\$15.00/mt	\$20.00/mt
Window 2 Mar-Jul 2025	\$15.00/mt	\$15.00/mt	\$20.00/mt	\$25.00/mt
Acceptance	1.0 mt/acre	1.0 mt/acre	1.25 mt/acre	1.25 mt/acre

*See Important Information section for additional details.

RICHARDSON REWARDS

PRIOR TO HARVEST ACCEPTANCE, YOU CAN
Earn up to **\$6.50/acre**

DO MORE, EARN MORE

Earn Richardson Rewards when you purchase essential crop inputs – and products that drive environmental stewardship – from Richardson Pioneer.

HERE'S HOW TO MAXIMIZE YOUR REWARDS:

- 1 SIGN A PRODUCTION CONTRACT**
Sign a Warburtons wheat *Production Contract* at your preferred Richardson Pioneer Ag Business Centre. Book approved varieties of certified wheat seed with us.
- 2 PARTICIPATE IN OUR PERFORMANCE PROGRAMS**
You are now eligible to participate in our PERFORMANCE PLUS and PERFORMANCE PRO programs. You'll earn substantial returns on essential crop inputs products, crucial for growing high-yielding, healthy crops.
- 3 GET REWARDED**
Richardson Rewards are delivered to you as a crop input credit on account.

PERFORMANCE PROGRAM TIERS

Each Performance Program tier offers significant earnings on **select crop inputs products**. You can participate in one or multiple segments. The more business you do with Richardson Pioneer, the more you will earn back. See Appendix for eligible brands and products.

All products are backed by the Richardson Pioneer CropWatch Agronomic Solutions team.

PERFORMANCE PLUS

Essential crop inputs products that drive yield & ROI, from brands you know and trust.

Segment	Earnings
Seed Treatment	\$0.50/acre
Pre-Seed Add-in	\$0.50/acre
In-Crop Fungicide	\$0.50/acre
RICHARDSON REWARDS UP TO \$1.50/acre	

PERFORMANCE PRO

Innovative products that drive yield, ROI, and environmental stewardship.

Segment	Earnings
Enhanced Efficiency Nitrogen Fertilizers	\$1.00/acre
Biologicals	\$1.00/acre
Seed-Applied Biologicals	\$1.00/acre
Variable Rate (VR) Scripts	\$1.00/acre
Micronutrients and Biostimulants	\$1.00/acre
RICHARDSON REWARDS UP TO AN ADDITIONAL \$5/acre	
BONUS! Participate in the PERFORMANCE PRO tier and receive a 0.5 mt/acre acceptance increase on your Warburtons wheat.	

PIONEER, FOR THE SALE AND DISTRIBUTION OF SEED, IS A REGISTERED TRADEMARK OF PIONEER HI-BRED INTERNATIONAL INC. AND IS USED UNDER LICENCE BY THE UNAFFILIATED COMPANY RICHARDSON PIONEER LIMITED. All registered trade-marks are the property of the respective manufacturers or their affiliates are used with permission and remain the property of their respective owners. Always read and follow label directions. All programs are subject to change without advanced notice.

TERMS AND CONDITIONS

1. A *Production Contract* must be signed as outlined by Richardson Pioneer to be eligible to receive Richardson Rewards under PERFORMANCE PLUS and PERFORMANCE PRO tiers.
2. Richardson Rewards are non-transferable and may not be redeemed for cash payment. Richardson Rewards will be granted to the customer making the qualifying purchases as a crop input credit with Richardson Pioneer on the customer's account.
3. Richardson Rewards for crop input purchases will be awarded based on purchases made from Richardson Pioneer between April 1, 2024 and July 31, 2024. Credit will be available to use for crop input purchases made after September 1, 2024.
4. Rewards calculated on a per acre basis will be assessed based on recommended application rates for the applicable crop input product. If PERFORMANCE PLUS or PERFORMANCE PRO purchases are made for less than the total number of acres for which a production contract is signed, Richardson Rewards will be granted only for those acres in relation to which such crop inputs were purchased. Rewards will not be granted for PERFORMANCE PLUS or PERFORMANCE PRO acres in excess of the acres applicable to the qualifying seed.
5. Richardson Rewards and qualifying purchases are available only for crop input purchases in the Richardson Pioneer qualifying jurisdictions of British Columbia, Alberta, Saskatchewan, and Manitoba.

IMPORTANT INFORMATION

Warburtons Wheat Production Contract

¹ To participate in the 2024 Warburtons Wheat Program, growers must enter into a production agreement and sign a *Production Contract* with their preferred Richardson Pioneer Ag Business Centre by May 1, 2024. A Production Contract is for 1 mt/acre.

² Production contracts specify wheat with 13.5% protein. This number will be adjusted to the actual protein content upon program acceptance.

³ Growers must commit a specific tonnage quantity of wheat for sale under a *Production Contract*, as opposed to specifying acres.

⁴ Delivery of contracted grain is spread out across two windows: Window 1 = September – December 2024; Window 2 = March – July 2025.

⁵ Warburtons wheat production must be contracted at least 45 days before the respective delivery periods (Deadline for Window 1 = November 15, 2024; Deadline for Window 2 = June 15, 2025).

⁶ Excess wheat tonnage produced, beyond what is specified under the *Production Contract*, will be received by Richardson Pioneer as regular CWRS/CNHR/CPSR production.

Grain Premiums

⁷ To be eligible for a grain premium, Growing Season Reports must be completed online through the Warburtons Crumb Portal at www.warburtons.ca before November 1, 2024. New growers will receive an email from Warburtons with instructions to create their own account and directions for completing the Growing Season Reports throughout the season. For additional information, view the following [video](#).

⁸ Grain premiums depend on the variety grown and delivery windows. Growers participating in the PERFORMANCE PRO tier* will receive an additional acceptance of +0.5mt/acre.

Premiums	AAC Brandon	AAC Wheatland	CS Accelerate	Prosper/Faller
Window 1 Sept-Dec 2024	\$10.00/mt	\$10.00/mt	\$15.00/mt	\$20.00/mt
Window 2 Mar-Jul 2025	\$15.00/mt	\$15.00/mt	\$20.00/mt	\$25.00/mt
Acceptance	1.0 mt/acre	1.0 mt/acre	1.25 mt/acre	1.25 mt/acre
*Performance Pro	1.5 mt/acre	1.5 mt/acre	1.75mt/acre	1.75mt/acre

Quality Assurance

⁹ Growers must submit two representative harvest samples, each weighing 2 kilograms, to Richardson Pioneer promptly upon completing their harvest.

Growers must produce wheat with a grade equivalent to #2CWRS/2CNHR/2CPSR or better. Additional tolerances for grading factors are as follows:

Protein	Minimum 13.0% (CS Accelerate minimum 12.5% only)
Moisture	Maximum 14.5%
Falling Number	Minimum 320
Ergot	0.02% or better
Midge	Maximum 5% damage
Frost damage	Based on 1CWRS specification
Fusarium	Based on 2CWRS specification
DON (Deoxynivalenol)	1.25 ppm
OTA (Ochratoxin A)	5 ppb

¹⁰ Growers must adhere to the recommended rates and timings specified on the pesticide label for all product applications, including pre-harvest glyphosate. Failure to comply with recommended label procedures will result in the production being deemed unacceptable for the 2024 Warburtons Wheat Program.

APPENDIX

The below tables outline the brands and products that are eligible for Richardson Rewards. **Legend:** X = product is registered to be applied on crop

PERFORMANCE PLUS

Pre-Seed Add-In				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
Aim	X	X	X	X
Authority brands*	X			
Avadex brands	X	X	X	
Blackhawk brands	X	X	X	X
Express Pro	X	X	X	
Express SG	X	X	X	X
Fierce EZ	X			
Focus	X			
Fortress	X	X	X	
Insight	X			
Intrivux brands	X	X	X	X
Korrex II	X	X	X	X
Precision Pac (NC-0050)	X	X	X	X
Precision Pac (NC-00439)	X	X	X	
Precision Pac (DB-878)	X	X	X	X
Precision Pac (CF blends)	X	X	X	X
Prepass Flex	X	X	X	X
Smoulder	X	X	X	
Thunderhawk	X	X	X	X
Valtera EZ	X	X**		

*Authority Supreme cannot be applied to cereal crops

**Durum can be seeded 30 days after application

PERFORMANCE PLUS

Seed Treatment				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
Cruiser Vibrance Quattro	X	X	X	X
Insure Cereal FX4	X	X	X	X
Lumivia CPL	X	X	X	X
Rancona Trio	X	X	X	X
Raxil PRO	X	X	X	X
Straxan	X	X	X	X
Teraxxa F4	X	X	X	X
Vibrance Quattro	X	X	X	X
Fungicides				
Caramba	X	X	X	X
Cerefit	X	X	X	X
Miravis Ace	X	X	X	X
Miravis Era	X	X	X	
Nexicor	X	X	X	X
Prosaro Pro	X	X		X
Prosaro XTR	X	X	X	X
Roxar	X	X	X	
Sphaerex	X	X	X	X
TiMOR	X	X	X	X

PERFORMANCE PRO

Enhanced Efficiency Nitrogen Fertilizers				
Eligible Product	Spring Wheat	Durum Wheat	Malt Barley	Oats
CIRRUSX	X	X	X	X
CIRRUSX PRO	X	X	X	X
ESN	X	X	X	X
SuperU	X	X	X	X
Neon Surface	X	X	X	X
Biologicals				
PowerCoat	X	X	X	X
Variable Rate (VR) Scripts				
Fertilizer, Seed, Crop Protection	X	X	X	X
Seed-Applied Biologicals				
BioniQ	X	X	X	X
Micronutrients & Biostimulants				
ReLeaf Platinum	X	X	X	X
42PHI Platinum	X	X	X	X
YaraVita Flex	X	X	X	X
YaraVita MULTICOP	X	X	X	X
Procote Brands	X	X	X	X
Nexus Granular Micronutrients	X	X	X	X
MicroChe Brands	X	X	X	X
Wave	X	X	X	X